

Sample PR Copy

[Credit Union Name] Announces CU Give Back Sweepstakes Charity Donations – [Credit Union Name] is pleased to announce that they will be donating \$10,000 to their preferred [charity/charities].

[Credit Union City, State] — [Date] — In effort to give back to the community and uphold the credit union philosophy of people helping people [insert credit union name] selected [a charity/charities] to donate to just in time for the holidays.

- [insert charity, description and causes they support]
- [insert charity, description and causes they support]

“[insert quote from credit union staff regarding the sweepstakes or charity donations]” said [Name of Credit Union Spokesperson], [Title of Credit Union Spokesperson].

About [Credit Union Name] – [Credit Union boilerplate] [[Hyperlink to Credit Union website](#)]